AIB UK & Ireland 2013 Doctoral Colloquium, Aston Business School

21-23 March 2013

The Academy of International Business UK & Ireland is organizing the colloquium for doctoral students in international business. The colloquium will be held in Aston Business School on Friday 22nd March and Saturday 23rd March.

The deadline for submission is Tuesday 29th January 2013.

The Doctoral Colloquium provides doctoral researchers in International Business with the opportunity to present and discuss their research with a panel of distinguished scholars (click to view previous panelists), in interactive sessions that are open to all conference delegates. The doctoral colloquium is held in a collaborative, open and friendly atmosphere. Students receive oral and written feedback from leading experts in the field on the positioning of their research, refining data collection approach and translating their work into papers. Doctoral students in different stages of their dissertation process can apply for participation in the doctoral colloquium.

There are two prizes associated with the Doctoral Colloquium:

- The Michael Z. Brooke Doctoral Prize (£200 and a certificate): for the best competitive paper.
- The Neil Hood and Stephen Young Prize for the Most Original New Work (£200 and a certificate): for the "best new research".

The colloquium will mostly proceed in parallel tracks based on the topical and/or methodological angle of participants' work as well as on the stage of the dissertation process. There will be two streams .Places are allocated on a first come first served basis

Stream A: Advanced/Intermediate

This stream is for doctoral researchers in an intermediate or advanced stage of their dissertation process who are in the process of starting the data collection, have already finished this or have recently completed their doctoral thesis. Students in these tracks should have a good knowledge of the literature in their domain of study and clear research questions.

Stream A assessment will consist of two parts: <u>the submission of paper</u> in advance by Tuesday 29th January 2013, for the Doctoral Panel to examine, and a brief, 10 – 15

minute <u>presentation</u> during parallel sessions on Friday 22nd March 2013. Researchers will also be expected to participate in a panel-led discussion, which all delegates are invited to attend.

The Panel is there to give helpful advice, so highlight, in both your written submission and your presentation, aspects of the work that have been particularly challenging, and any specific issues on which the panel could give advice.

Papers co-authored with a supervisor are not eligible for the doctoral colloquium and should be submitted as working or competitive papers for the mainstream conference tracks.

Please note that the conference does not provide financial assistance towards travel or accommodation and so students are encouraged to approach their own institutions or funding authorities well in advance.

Stream A Paper Submission

- Submission length
- Submission structure
- Formatting guidelines
- Where to submit

Submission length

Your paper should consist of no more than 25 pages, one and a half line spacing, inclusive of tables, diagrams, appendices, references etc. Please note that papers that do not comply with these instructions will not be considered for the doctoral colloquium. There is no minimum length for the material.

Submission structure

All doctoral papers should include:

Background information

- 1. Submission title
- 2. Your first name and surname
- 3. Your current registration (e.g., M.Phil. or Ph.D.)

- 4. Affiliation: the name of your school/university
- 5. Your supervisor's name(s) and university
- 6. Stream (based on the stage of the dissertation):
 - Intermediate/Advanced
 - Beginner/Intermediate
- 7. The date you began your research
- 8. Nature of your registration (full time or part time, or combination)
- 9. Your own estimate of your date for completion of your thesis

Main body of the submission:

Some students prefer to submit a single finished written piece of work (e.g. a working paper) as the main part of their submission. However, considering that the main purpose of the Colloquium is to offer advice and support on the more challenging aspects of your research, we suggest that the paper submission should be organised as follows:

- 1. The general aims and objectives of your research.
- 2. A brief indication of the main relevant strands in the literature.
- 3. Your specific research objectives in the light of the general aims and the existing literature.
- 4. Details of the methodology or methodologies to be employed in pursuing the research objectives.
- 5. Where appropriate, details of data sources, requirements for data collection, requirements re access to companies, etc.
- 6. Where appropriate, discussion of methods to be employed in analysing the data collected.
- 7. A brief provisional Table of Contents for your dissertation (as an appendix).
- 8. Relevant findings of the research to date may be presented in summary form.
- 9. If not covered under the above headings, please indicate (e.g. in a list, giving as much detail as necessary) specific issues on which you would like the panel to make comment and offer advice.

Formatting guidelines

All papers should be formatted according to Palgrave house style guidelines.

Where to submit

Doctoral papers can be submitted online, by following this link: www.aston.ac.uk/aibuki

Submission opens 1st November 2012

Deadline for submissions Tuesday, 29 January 2013

Stream B: Developmental

These tracks are for students in an earlier stage of their dissertation process, typically before data collection. Students in these tracks should have a (tentative) proposal for the topic they want to study, the method they want to use, and the potential contribution to existing knowledge.

Submissions for Stream B should consist of a synopsis of your research ideas, which may take the form of a topic outline, or a brief proposal.

Researchers should be prepared to give a brief, 5-10 minute presentation during parallel streams on Saturday 23rd March 2013

The Panel is there to give helpful advice, so highlight, in both your written submission and your presentation, aspects of the work that have been particularly challenging, and any specific issues on which the panel could give advice.

Papers co-authored with a supervisor are not eligible for the doctoral colloquium and should be submitted as working or competitive papers for the mainstream conference tracks.

Please note that the conference does not provide financial assistance towards travel or accommodation and so students are encouraged to approach their own institutions or funding authorities well in advance.

Stream B Paper Submission

Hyperlink to the headings below

- Submission length
- Submission structure
- Formatting guidelines
- Where to submit

Submission length

Your paper should consist of no more than 10 pages, one and a half line spacing, inclusive of tables, diagrams, appendices etc. Please note that papers that do not comply with these instructions will not be considered for the doctoral colloquium. There is no minimum length for the material.

Submission structure

All papers doctoral papers should include:

Background information

- 1. Submission title
- 2. Your first name and surname
- 3. Your current registration (e.g., M.Phil. or Ph.D.)
- 4. Affiliation: the name of your school/university
- 5. Your supervisor's name(s) and university
- 6. Stream (based on the stage of the dissertation):
- 7. Intermediate/Advanced
- 8. Beginner/Intermediate
- 9. The date you began your research
- 10. Nature of your registration (full time or part time, or combination)
- 11. Your own estimate of your date for completion of your thesis

Main body of the submission:

Considering that the main purpose of the Colloquium is to offer advice and support on the more challenging aspects of your research, we suggest that the paper submission includes:

- 1. The general aims and objectives of your research.
- 2. A brief indication of the main relevant strands in the literature.

- 3. Your specific research objectives in the light of the general aims and the existing literature.
- 4. Outline of the proposed methodology or methodologies to be employed in pursuing the research objectives.
- 5. Where appropriate, details of data sources, requirements for data collection, requirements re access to companies, etc.
- 6. Where appropriate, discussion of methods to be employed in analyzing the data collected.

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Presentation (Streams A and B)

Your presentation should last for no more than fifteen minutes for Stream A and no more than 10 minutes for Stream B. You may use transparencies or PowerPoint slides in reasonable numbers, i.e., probably no more than 8 for Stream A, and no more than 6 for Stream B. In the presentation you may either follow the structure of your paper submission, or concentrate on a particular aspect of your research on which you want guidance, or employ a mixture of both approaches. We allow 10 minutes for feedback from the Panel, including discussion with the Doctoral Panel members. Be p

Contact details

Convenors

- Margaret Fletcher Margaret.Fletcher@glasgow.ac.uk
- Dr Anna Morgan-Thomas, Anna.Morgan-Thomas@glasgow.ac.uk

Secretary for the doctoral streams:

• Miss Jane Brittin, Jane.Brittin@glasgow.ac.uk

Previous panellists

Previous panellists, some of whom are regular contributors include:

- Ulf Andersson, Copenhagen Business School, Denmark
- Jim Bell, University of Ulster, Magee
- Keith Brouthers, Kings College, London
- Trevor Buck, University of Loughborough
- Peter J. Buckley, University of Leeds
- · Mark Casson, University of Reading
- Tamer Cavusgil, Institute of International Business, Georgia State University
- Malcolm Chapman, University of Leeds
- Amon Chizema, Loughborough University
- Jeremy Clegg, University of Leeds
- Adam Cross, Leeds University Business School
- Claudio De Mattos, University of Manchester
- Pavlos Dimitratos, Athens University of Economics & Business,
- Hamid Etemad, McGill University, Canada
- Margaret Fletcher, University of Glasgow
- Mika Gabrielsson, Helsinki School of Economics, Finland
- Peter Gabrielsson, University of Vaasa and Helsinki School of Economics
- Pervez N. Ghauri, King's College London
- · Simon Harris, University of Edinburgh
- Ann-Wil Harzing, University of Melbourne
- Kevin Ibeh, University of Strathclyde / The World Bank Group
- Marian V. Jones, University of Glasgow
- Colm Kearney, Trinity College Dublin
- Ollie Kuivalainen, Lappeenranta University of Technology
- Jorma Larimo, University of Vaasa
- Sharon Loane, University of Ulster
- Frank McDonald, University of Bradford
- Sara McGaughey, University of Strathclyde
- Rod McNaughton, University of Waterloo, Canada
- Michael Mayer, University of Bath
- Klaus Meyer, University of Reading
- Hafiz Mirza, University of Bradford & UNCTAD
- Eleanor Morgan, University of Bath
- Anna Morgan-Thomas, University of Glasgow
- Rajneesh Narula, University of Reading
- Niina Nummela, Turku School of Economics
- Stan Paliwoda, University of Strathclyde
- Robert Pearce, University of Reading
- Shameen Prashantham, University of Glasgow
- Glenn Richey, University of Alabama
- Alan Rugman, Indiana University
- Sami Saarenketo, Lappeenranta University of Technology, School of Business
- Hugh Scullion, University of Strathclyde
- Per Servais, University of Southern Denmark

- Rudolf Sinkovics, Manchester Business School
- Roger Strange, King's College London
- Heinz Tuselmann, Manchester Metropolitan University
- Catherine Welch, University of Sydney
- Colin Wheeler, University of Portsmouth
- Mike Wright, Nottingham University Business School
- Mo Yamin, Manchester Business School
- Stephen Young, University of Glasgow
- Huan Joy Zou, Loughborough University Business School
- Anna Zueva, Bradford University

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