Aston University

PROGRAMME SPECIFICATION 2013-14

Programme Title	**INTERNATIONAL BUSINESS AND MODERN LANGUAGES**
UCAS/JACS Code	UCAS = NR19 JACS = N120 for Business, plus appropriate language code , French= R100, German = R200, Spanish = R400
	ASTON BUSINESS SCHOOL/SCHOOL OF LANGUAGES AND SOCIAL SCIENCES
Final Award	BSc
Interim Award(s)	CERTIFICATE IN HE (YEAR 1 – 120 CREDITS) DIPLOMA IN HE (YEARS 1 + 2 – 240 CREDITS)
Mode(s) of Study	FULL TIME/SANDWICH
Normal Length of Programme	4 YEARS (WITH PLACEMENT YEAR ABROAD)
Total Credits	480
Programme Accredited By	Association of Chartered Certified Accountants (ACCA)
Dates Programme Specifications written and Revised	[For the existing six] 23rd December 2003, 26th August 2005, 7th September 2006, 10th September 2007, 22nd September 2008,28th September 2009, 29th September 2010, 27th September 2011, 30th August 2012

Educational Aims of the Programme	• To develop the verbal, quantitative and analytical abilities of the students • To offer students a carefully designed and integrated programme of study in which the presence of each subject has a positive impact on the study of others, in particular, to be one of the very few programmes in the United Kingdom which achieves integration of business and language. • To prepare students to work in management positions for which employers seek the most able graduates. • To produce graduates whose understanding of international differences gives them an advantage in international management. • To ensure that the IBML programme continues to be and is seen to be by employers as an important source of graduates who are capable of development into senior managers.
Relevant Subject Benchmark Statements and other External and Internal Strategies, Policies or Research used to inform programme outcomes	• Professional bodies (see previous page) • The Mission, Aims and Objectives of the ABS UG Programme • Aston Business School Advisory Panel (a group of senior business leaders who meet regularly with the ABS management team) • Quality Assurance Agency (QAA) Benchmarking statements on Business and Management, Languages • UK Quality Code Part A.1 (2011)

STAGE 1

Programme Structures and Requirements: Levels, Modules and Credits						
Module Title	Credits	Level	Module Code	Core/Option	Condoneable Y/N	Pre-requisite(s) Y/N
International Accounting	10	4	BF1169	CORE	Y	N
Principles of Financial Accounting	10	4	BF1101	CORE	Y	N
Introduction to Organisational Behaviour	10	4	BH1107	CORE	Y	N
Introduction to Business Analytics	10	4	BN1116	CORE	Y	N
Economic Environment of Business	10	4	BS1102	CORE	Y	N
International Business Environment (English)	10	4	BS1106	CORE	Y	N
Students also take 60 credits worth of modules from one of the following pathways (routes).						
French						
Information Technology for Business	10	4	BN1160	CORE	Y	N
International Business Environment (French)	10	4	LF1041	CORE	Y	N
French Language Skills IBML	20	4	LF1012	CORE	N	N
France since the Revolution	20	4	LF1025	CORE	Y	N
German						
Information Technology for Business	10	4	BN1160	CORE	Y	N
International Business Environment (German)	10	4	LG1041	CORE	Y	N
German Language Skills I	20	4	LG1001	CORE	N	N
German History and Society	20	4	LG1043	CORE	Y	N
Spanish						
Information Technology for Business	10	4	BN1160	CORE	Y	N
International Business Environment (Spanish)	10	4	LS1002	CORE	Y	N
Spanish Language Skills (IBML)	20	4	LS1001	CORE	N	N
Introduction to Spain	20	4	LS1015	CORE	Y	
French and German						
International Business Environment (French)	10	4	LF1041	CORE	Y	N
French Language Skills IBML	20	4	LF1012	CORE	N	N
International Business Environment (German)	10	4	LG1041	CORE	Y	N
German Language Skills I	20	4	LG1001	CORE	N	N
French and Spanish						
International Business Environment (French)	10	4	LF1041	CORE	Y	N
French Language Skills IBML	20	4	LF1012	CORE	N	N
International Business Environment (Spanish)	10	4	LS1002	CORE	Y	N
Spanish Language Skills (IBML)	20	4	LS1001	CORE	N	N

German and Spanish						
International Business Environment (German)	10	4	LG1041	CORE	Y	N
German Language Skills I	20	4	LG1001	CORE	N	N
International Business Environment (Spanish)	10	4	LS1002	CORE	Y	N
Spanish Language Skills (IBML)	20	4	LS1001	CORE	N	N
French with Chinese						
Information Technology for Business	10	4	BN1160	CORE	Y	N
International Business Environment (French)	10	4	LF1041	CORE	Y	N
French Language Skills IBML	20	4	LF1012	CORE	N	N
Chinese for Beginners I & II	20	4	LX1400/ LX1401	CORE	Y	N
German with Chinese						
Information Technology for Business	10	4	BN1160	CORE	Y	N
International Business Environment (German)	10	4	LG1041	CORE	Y	N
German Language Skills I	20	4	LG1001	CORE	N	N
Chinese for Beginners I & II	20	4	LX1400/ LX1401	CORE	Y	N
Spanish with Chinese						
Information Technology for Business	10	4	BN1160	CORE	Y	N
International Business Environment (Spanish)	10	4	LS1002	CORE	Y	N
Spanish Language Skills (IBML)	20	4	LS1001	CORE	N	N
Chinese for Beginners I & II	20	4	LX1400/ LX1401	CORE	Y	N
French with Arabic						
Information Technology for Business	10	4	BN1160	CORE	Y	N
International Business Environment (French)	10	4	LF1041	CORE	Y	N
French Language Skills IBML	20	4	LF1012	CORE	N	N
Arabic for Beginners I & II	20	4	LZ1400/ LZ1401	CORE	Y	N
German with Arabic						
Information Technology for Business	10	4	BN1160	CORE	Y	N
International Business Environment (German)	10	4	LG1041	CORE	Y	N
German Language Skills I	20	4	LG1001	CORE	N	N
Arabic for Beginners I & II	20	4	LZ1400 LZ1401	CORE	Y	N
Spanish with Arabic						
Information Technology for Business	10	4	BN1160	CORE	Y	N
International Business Environment (Spanish)	10	4	LS1002	CORE	Y	N
Spanish Language Skills (IBML)	20	4	LS1001	CORE	N	N
Arabic for Beginners I & II	20	4	LZ1400/ LZ1401	CORE	Y	N
French with Portuguese						

Information Technology for Business	10	4	BN1160	CORE	Y	N
International Business Environment (French)	10	4	LF1041	CORE	Y	N
French Language Skills IBML	20	4	LF1012	CORE	N	N
Portuguese for Beginners I & II	20	4	LW1400/ LW1401	CORE	Y	N
German with Portuguese						
Information Technology for Business	10	4	BN1160	CORE	Y	N
International Business Environment (German)	10	4	LG1041	CORE	Y	N
German Language Skills I	20	4	LG1001	CORE	N	N
Portuguese for Beginners I & II	20	4	LW1400/ LW1401	CORE	Y	N
Spanish with Portuguese						
Information Technology for Business	10	4	BN1160	CORE	Y	N
International Business Environment (Spanish)	10	4	LS1002	CORE	Y	N
Spanish Language Skills (IBML)	20	4	LS1001	CORE	N	N
Portuguese for Beginners I & II	20	4	LW1400/ LW1401	CORE	Y	N
French with Japanese						
Information Technology for Business	10	4	BN1160	CORE	Y	N
International Business Environment (French)	10	4	LF1041	CORE	Y	N
French Language Skills IBML	20	4	LF1012	CORE	N	N
Japanese for Beginners I & II	20	4	LJ1400/ LJ1401	CORE	Y	N
German with Japanese						
Information Technology for Business	10	4	BN1160	CORE	Y	N
International Business Environment (German)	10	4	LG1041	CORE	Y	N
German Language Skills I	20	4	LG1001	CORE	N	N
Japanese for Beginners I & II	20	4	LJ1400/ LJ1401	CORE	Y	N
Spanish with Japanese						
Information Technology for Business	10	4	BN1160	CORE	Y	N
International Business Environment (Spanish)	10	4	LS1002	CORE	Y	N
Spanish Language Skills (IBML)	20	4	LS1001	CORE	N	N
Japanese for Beginners I & II	20	4	LJ1400/ LJ1401	CORE	Y	N
TOTAL	120					

STAGE 2

Programme Structures and Requirements: Levels, Modules and Credits						
Module Title	Credits	Level	Module Code	Core/Option	Condoneable Y/N	Pre-requisite(s) Y/N
Strategic Finance	10	5	BF2244	CORE	Y	N
Management Accounting	10	5	BF2262	CORE	Y	N
Marketing	10	5	BM2257	CORE	Y	N
Data Analysis & Modelling for Management	10	5	BN2201	CORE	Y	N
Operations Management	10	5	BN2216	CORE	Y	N
International Business Environment	10	5	BS2209	CORE	Y	N
Students also take 60 credits worth of modules from one of the following pathways (routes).						
French						
International Business Environment (French)	10	5	LF2041	CORE	Y	N
Law for IBML	10	5	LL2044	CORE	Y	N
French Language Skills II	20	5	LF2042	CORE	N	N
French Society: Conflict & Consensus	10	5	LF2009	CORE	Y	N
France in the Fifth Republic	10	5	LF2050	CORE	Y	N
German						
International Business Environment (German)	10	5	LG2041	CORE	Y	N
Law For IBML	10	5	LL2044	CORE	Y	N
Post War Germany	10	5	LG2016	CORE	Y	N
Politics and society in Contemporary Germany	10	5	LG2017	CORE	Y	N
German Language Skills II	20	5	LG2002	CORE	N	N
Spanish						
International Business Environment (Spanish)	10	5	LS2002	CORE	Y	N
Spanish Language Skills II	20	5	LS2001	CORE	Y	N
Law for IBML	10	5	LL2044	CORE	Y	N
Contemporary Spain	10	5	LS2016	CORE	Y	N
Contemporary Latin America	10	5	LS2017	CORE	Y	N
French and German						
International Business Environment (French)	10	5	LF2041	CORE	Y	N
French Language Skills II	20	5	LF2042	CORE	N	N
International Business Environment (German)	10	5	LG2041	CORE	Y	N
German Language Skills I & II	20	5	LG2002	CORE	N	N
French and Spanish						
International Business Environment (French)	10	5	LF2041	CORE	Y	N

French Language Skills II	20	5	LF2042	CORE	N	N
International Business Environment (Spanish)	10	5	LS2002	CORE	Y	N
Spanish Language Skills II	20	5	LS2001	CORE	N	N
German and Spanish						
International Business Environment (German)	10	5	LG2041	CORE	Y	N
German Language Skills II	20	5	LG2002	CORE	N	N
International Business Environment (Spanish)	10	5	LS2002	CORE	Y	N
Spanish Language Skills II	20	5	LS2001	CORE	N	N
French with Chinese						
International Business Environment (French)	10	5	LF2041	CORE	Y	N
Law for IBML	10	5	LL2044	CORE	Y	N
French Language Skills II	20	5	LF2042	CORE	N	N
Intermediate Chinese I & II	20	5	LX2400/ LX2401	CORE	Y	N
German with Chinese						
International Business Environment (German)	10	5	LG2041	CORE	Y	N
Law For IBML	10	5	LL2044	CORE	Y	N
German Language Skills II	20	5	LG2002	CORE	N	N
Intermediate Chinese I & II	20	5	LX2400/ LX2401	CORE	Y	N
Spanish with Chinese						
International Business Environment (Spanish)	10	5	LS2002	CORE	Y	N
Spanish Language Skills II	20	5	LS2001	CORE	N	N
Law for IBML	10	5	LL2044	CORE	Y	N
Intermediate Chinese I & II	20	5	LX2400/ LX2401	CORE	Y	N
French with Arabic						
International Business Environment (French)	10	5	LF2041	CORE	Y	N
Law for IBML	10	5	LL2044	CORE	Y	N
French Language Skills II	20	5	LF2042	CORE	N	N
Intermediate Arabic I & II	20	5	LZ1003/ LZ1004	CORE	Y	N
German with Arabic						
International Business Environment (German)	10	5	LG2041	CORE	Y	N
Law for IBML	10	5	LL2044	CORE	Y	N
German Language Skills II	20	5	LG2002	CORE	N	N
Intermediate Arabic I & II	20	5	LZ1003/ LZ1004	CORE	Y	N
Spanish with Arabic						
International Business Environment (Spanish)	10	5	LS2002	CORE	Y	N
Law for IBML	10	5	LL2044	CORE	Y	N

Spanish Language Skills II	20	5	LS2001	CORE	N	N
Intermediate Arabic I & II	20	5	LZ1003/ LZ1004	CORE	Y	N
French with Portuguese						
International Business Environment (French)	10	5	LF2041	CORE	Y	N
Law for IBML	10	5	LL2044	CORE	Y	N
French Language Skills II	20	5	LF2042	CORE	N	N
Intermediate Brazilian Portuguese I & II	20	5	LW1003/ LW1004	CORE	Y	N
German with Portuguese						
International Business Environment (German)	10	5	LG2041	CORE	Y	N
Law For IBML	10	5	LL2044	CORE	Y	N
German Language Skills II	20	5	LG2002	CORE	N	N
Intermediate Brazilian Portuguese II	20	5	LW2400 LW2401	CORE	Y	N
Spanish with Portuguese						
International Business Environment (Spanish)	10	5	LS2002	CORE	Y	N
Law for IBML	10	5	LL2044	CORE	Y	N
Spanish Language Skills II	20	5	LS2001	CORE	N	N
Intermediate Brazilian Portuguese I & II	20	5	LW1003/ LW1004	CORE	Y	N
TOTAL	120					

STAGE 3

Programme Structures and Requirements: Levels, Modules and Credits						
Module Title	Credits	Level	Module Code	Core/Option	Condoneable Y/N	Pre-requisite(s) Y/N
IBML Undergraduate Placement Assessment	120	P	BUP102	CORE	Y	N
TOTAL	120					

STAGE F

Programme Structures and Requirements: Levels, Modules and Credits						
Module Title	Credits	Level	Module Code	Core/Option	Condoneable Y/N	Pre-requisite(s) Y/N
International Finance	10	6	BF3334	CORE	Y	N
Strategic Decision Making	20	6	BS3335	CORE	Y	N
International Business Economics	10	6	BS3337	CORE	Y	N
Students also take 80 credits worth of modules from one of the following pathways (routes).						
French						
International Business Environment (France)	10	6	LF3041	CORE	Y	N
French Language Skills III	20	6	LF3002	CORE	N	N
French Research Dissertation	20	6	LF3203	CORE	Y	N
International Marketing OR International Operations	20	6	BM3309/ BN3322	OPTION	Y	N
Global Working OR Vichy France: Occupation, Collaboration, Liberation OR La France D'Outre-Mer	10	6	BH3393/ LF3006/ LF3404	OPTION	Y	N
German						
International Business Environment (Germany)	10	6	LG3041	CORE	Y	N
German Language Skills III	20	6	LG3003	CORE	N	N
German Research Dissertation	20	6	LG3204	CORE	Y	N
International Marketing OR International Operations	20	6	BM3309/ BN3322	OPTION	Y	N
Global Working OR German Popular Culture	10	6	BH3393/ LG3006	OPTION	Y	N
Spanish						
International Business Environment (Spain)	10	6	LS3002	CORE	Y	N
Spanish Language Skills III	20	6	LS3007	CORE	N	N
Spanish Research Dissertation and Oral Evaluation	20	6	LS3004	CORE	Y	N
International Marketing OR International Operations	20	6	BM3309/ BN3322	OPTION	Y	N
Global Working OR Hispanic Cinema	10	6	BH3393/ LS3006	OPTION	Y	N
French and German						
French Language Skills III	20	6	LF3002	CORE	N	N
German Language Skills III	20	6	LG3003	CORE	N	N
International Business Environment (France)	10	6	LF3041	CORE	Y	N
International Business Environment (Germany)	10	6	LG3041	CORE	Y	N
International Marketing OR International Operations	20	6	BM3309/ BN3322	OPTION	Y	N
French and Spanish						
Spanish Language Skills III	20	6	LS3007	CORE	N	N

French Language Skills III	20	6	LF3002	CORE	N	N
International Business Environment (France)	10	6	LF3041	CORE	Y	N
International Business Environment (Spain)	10	6	LS3002	CORE	Y	N
International Marketing OR International Operations	20	6	BM3309/ BN3322	OPTION	Y	N
German and Spanish						
Spanish Language Skills III	20	6	LS3007	CORE	N	N
German Language Skills III	20	6	LG3003	CORE	N	N
International Business Environment (Germany)	10	6	LG3041	CORE	Y	N
International Business Environment (Spain)	10	6	LS3002	CORE	Y	N
International Marketing OR International Operations	20	6	BM3309/ BN3322	OPTION	Y	N
French with Chinese						
International Business Environment (France)	10	6	LF3041	CORE	Y	N
French Language Skills III	20	6	LF3002	CORE	N	N
Advanced Chinese I & II	20	6	LX1001/ LX1002	CORE	Y	N
International Marketing OR International Operations	20	6	BM3309/ BN3322	OPTION	Y	N
Global Working OR Vichy France: Occupation, Collaboration, Liberation OR France d'Outre-Mer	10	6	BH3393/ LF3006/ LF3404	OPTION	Y	N
German with Chinese						
International Business Environment (Germany)	10	6	LG3041	CORE	Y	N
German Language Skills III	20	6	LG3003	CORE	N	N
Advanced Chinese I & II	20	6	LX1001/ LX1002	CORE	Y	N
International Marketing OR International Operations	20	6	BM3309/ BN3322	OPTION	Y	N
Global Working OR German Popular Culture	10	6	BH3393/ LG3006	OPTION	Y	N
Spanish with Chinese						
International Business Environment (Spain)	10	6	LS3002	CORE	Y	N
Spanish Language Skills I & II	20	6	LS3007	CORE	N	N
Advanced Chinese I & II	20	6	LX1001/ LX1002	CORE	Y	N
International Marketing OR International Operations	20	6	BM3309/ BN3322	OPTION	Y	N
Global Working OR Hispanic Cinema	10	6	BH3393/ LS3006	OPTION	Y	N
French with Arabic						
International Business Environment (France)	10	6	LF3041	CORE	Y	N
French Language Skills III	20	6	LF3002	CORE	N	N
Advanced Arabic I & II	20	6	LZ1001/ LZ1002	CORE	Y	N

International Marketing OR International Operations	20	6	BM3309/ BN3322	OPTION	Y	N
Global Working OR Vichy France: Occupation, Collaboration, Liberation OR France d'Outre-Mer	10	6	BH3393/ LF3006/ LF3404	OPTION	Y	N
German with Arabic						
International Business Environment (Germany)	10	6	LG3048	CORE	Y	N
German Language Skills III	20	6	LG3003	CORE	N	N
Advanced Arabic I & II	20	6	L1001/ LZ1002	CORE	Y	N
International Marketing OR International Operations	20	6	BM3309/ BN3322	OPTION	Y	N
Global Working OR German Popular Culture	10	6	BH3393/ LG3006	OPTION	Y	N
Spanish with Arabic						
International Business Environment (Spain)	10	6	LS3002	CORE	Y	N
Spanish Language Skills I & II	20	6	LS3007	CORE	N	N
Advanced Arabic I & II	20	6	LZ1001/ LZ1002	CORE	Y	N
International Marketing OR International Operations	20	6	BM3309/ BN3322	OPTION	Y	N
Global Working OR Hispanic Cinema	10	6	BH3393/ LS3006	OPTION	Y	N
French with Portuguese						
International Business Environment (France)	10	6	LF3041	CORE	Y	N
French Language Skills	20	6	LF3002	CORE	N	N
Portuguese	20	6	LW3400 LW3401	CORE	Y	N
International Marketing OR International Operations	20	6	BM3309/ BN3322	OPTION	Y	N
Global Working OR The French Media OR France d'Outre-Mer	10	6	BH3393/ LF3401/ LF3404	OPTION	Y	N
German with Portuguese						
International Business Environment (Germany)	10	6	LG3041	CORE	Y	N
German Language Skills	20	6	LG3046	CORE	N	N
Portuguese	20	6	LW3400 LW3401	CORE	Y	N
International Marketing OR International Operations	20	6	BM3309/ BN3322	OPTION	Y	N
Global Working OR German Popular Culture	10	6	BH3393/ LG3006	OPTION	Y	N
Spanish with Portuguese						
International Business Environment (Spain)	10	6	LS3002	CORE	Y	N
Spanish Language Skills I & II	20	6	LS3007	CORE	N	N
Portuguese	20	6	LW3400 LW3401	CORE	Y	N
International Marketing OR International Operations	20	6	BM3309/ BN3322	OPTION	Y	N
Global Working OR Hispanic Cinema	10	6	BH3393/ LS3006	OPTION	Y	N

TOTAL	120	

Programme Outcomes and Learning, Teaching and Assessment Strategies			
A. <u>Knowledge and Understanding</u>			
	On successful completion of their programme, students are expected to have knowledge and understanding of:	Learning, Teaching and Assessment Strategies to enable outcome to be achieved and demonstrated	
		Learning and Teaching Methods	**Assessment Methods**
A1	The functional areas of management and of the links between them.	The following teaching and learning methods are used: Lectures: • to introduce key facts and ideas • to facilitate the student's own reading • to provide a broad overview of the subjects • to stimulate enthusiasm and desire for further enquiry Tutorials: • to check student's comprehension • to allow deepening of knowledge • to give an opportunity for more individual advice on difficult concepts • to give students the support which is most appropriate to their ability and experience in the subject • to stimulate discussion Independent Learning: eg computer based and language laboratory: • to enable students to work at their own pace and to develop an understanding of the subject	The following assessment methods are used to assess knowledge and understanding: Examinations/Tests: • examine appreciation of key issues • to assess knowledge and understanding of content and aims • to provide students with formative information on their progress A range of written assignments: • to enable students to show their understanding of different perspective and their critical appreciation of different questions and approaches • to demonstrate whether students can employ what they have learnt Oral Presentation: • to demonstrate linguistic ability in a foreign language
A2	Differences between the environments of business in various countries and the reasons for these.		
A3	The processes and outcomes of strategic management		
A4	The foundations and development of the contemporary and cultural system in the specialist area(s) and key issues of debate in the contemporary socio-political situation in these countries.		

B. Intellectual Skills			
	On successful completion of their programme, students are expected to be able to:	Learning, Teaching and Assessment Strategies to enable outcome to be achieved and demonstrated	
		Learning & Teaching Methods	**Assessment Methods**
B1	Research and produce coherent and critical exposition in writing and orally on subjects relevant to business and the socio-cultural environment, both in English and in the target language(s).	Intellectual skills are developed through: Lectures: • To facilitate the student's own reading and critical thought Tutorials/Seminars: • to stimulate enthusiasm • to facilitate the development of reasoning and self expression • to develop research and investigation skills • to give an opportunity for advice on difficult concepts • to stimulate discussion and critical thought	Intellectual skills are assessed via: Examinations and tests: • to test the ability to make a judgement about the relevance of the material required to construct an argument to answer the questions set • to assess ability to marshall arguments, apply models and present ideas in a coherent and literate way • (via open book) to allow students to prepare in advance in a more creative way A wide range of written assignments: • to test (via essays) the ability to investigate and construct an answer to a question • to test research skills, individual initiative and the orderly and critical exposition of complex material • to assess student's ability to assemble and evaluate data, apply models, reason and present ideas in a coherent and literate way • to enable students to show their understanding of different perspectives and their critical appreciation of different question and approaches

C. Professional Skills			
	On successful completion of their programme, students are expected to be able to:	Learning, Teaching and Assessment Strategies to enable outcome to be achieved and demonstrated	
		Learning and Teaching Methods	**Assessment Methods**
C1	Communicate clearly in the specialist language(s), in situations relevant to professional interaction and business practice.	Subject specific skills are taught via: Tutorials/language classes/case studies: • to allow the practice of self-expression and particular features of written and spoken language • to facilitate practical exercises • to understand theory in a practical context • to place techniques and theories in a wider business environment Workshops/Simulation/ Language Laboratory: • to support language classes • to give practical experience of packages and techniques which students will need as practising managers Year abroad experience	Subject specific skills are assessed by: Examinations/Tests: • to test accurate and appropriate composition and translation in a foreign language under pressure of time Oral Tests: • To test the accuracy of the language and its appropriateness to the communicative purpose • to assess aspects of the communication not "linguistic" in the narrow sense, coherence, logic, knowledge of the subject Case Studies: • to assess ability to apply knowledge and skills to a practical scenario Year abroad report log book: • to assess ability to analyse a practical problem in a real world situation and express it in accurate and appropriate German or Spanish • to demonstrate progress in the development of relevant general and specific management skills
C2	Apply critically the knowledge and skills learnt in the university and during the year abroad to their employment, particularly in an international context		

D. <u>Transferable Skills</u>			
	On successful completion of their programme, students are expected to show:	Learning, Teaching and Assessment Strategies to enable outcome to be achieved and demonstrated	
		Learning and Teaching Methods	**Assessment Methods**
D1	Ability to present orally both in English and the foreign language information relevant to business, in an orderly, critical and persuasive manner	Key skills are taught by a range of practical sessions: Tutorials: • to develop team work skills • to provide an opportunity for more difficult advice on difficult concepts • to facilitate practical exercises Workshops: • to give practical experience of computer packages and techniques • to use computer facilities to obtain data and to communicate	Key skills are assessed via Presentations: • to assess ability to synthesise and construct an argument and communicate in front of a group of people Group Work: • to assess ability to work in a team Practical tests and portfolios: • To assess ability to use IT in a business environment A range of written work: • to assess ability to communicate effectively in written form • to assess ability to assemble and evaluate statistical and financial data by applying relevant models
D2	A mastery of the tools and techniques (notably in IT) necessary to produce written reports and other documents and to conduct research at an appropriate level in business subjects		
D3	Teamwork, cooperating with others in the solution of business problems		
D4	Independent Learning skills		
D5	Intercultural skills drawing on comparative and contrastive understanding of both source and target culture to facilitate interaction and successful negotiations.		

Entry Requirements	• Candidates must meet the general University entry qualifications as set out in the General Regulations for Undergraduate Programmes. • Candidates must satisfy the specific entry requirements for each programme as approved by the School Learning and Teaching Committee.

	The BSc programme in International Business and Modern Languages shall have a duration of four years including an integrated period of industrial/professional training and or study abroad. This is an Honours Degree. There shall be an Honours Degree and an Ordinary Degree in the Single Language mode .There is no Ordinary Degree in the two-language mode. Students on the Dual Language modes, whose performance is not of Honours Degree standard, may be required by the Board of Examiners to transfer to the Single Language mode Ordinary Degree.
1. Attendance Requirements	1.1 Students are normally required to attend the University for 6 teaching periods over a period of four academic years as well as a period of at least 40 weeks of industrial/professional training and/or study abroad at an institution or institutions approved by the University. 1.2 In order to qualify for the award of the Degree a student must have attended at least 80% of the required proportion of tutorials, seminars, practical classes, and lectures, as set out in the Student Handbook.
2. Industrial/ Professional Training	Dual Language students must normally spend half their year abroad in a country that speaks one of their specialist languages and half in a country that speaks their other specialist language. Students may either: 2.1 Undertake a period of (in total) at least 40 weeks work experience abroad, which is approved by the Programme Director as providing suitable industrial and/or professional training as well as suitable linguistic experience. OR 2.2 Follow a course of study abroad for one academic year an institution or institutions (if a Dual Language student, one institution for one language and another institution for their other language) approved by the Programme Director in an exchange contract and to undertake a short work placement of at least six weeks (Dual Language students can choose a country from either language). OR 2.3 Undertake a combination of work and study as set out in 2.1 and 2.2. 2.4 Marks from the placement year contribute to the degree classification as specified in the General Regulations for Undergraduate Programmes.

3. Specific Assessment Requirements for Modules (If any, e.g. Modules which may not be condoned)	3.1 Where specified in the module outline, some modules require all assessed work to be completed in order for that module to be passed.
4. Assessment	4.1 <u>Assessment of the Year Abroad</u> 4.1.1 Each student undertaking an extended in-company placement (six months or one year) shall submit: (a) A satisfactory logbook on the work carried out during each period of work experience, to be written in the language of the country in which the work experience took place. (b) An essay on an approved topic, to be written in the language of the country where the work experience took place or, if the work took place in more than one country, in the language specified by the Programme Director 4.1.2 Each student undertaking an approved programme of study at a partner institution shall submit: (a) The results of the assessment, certified by the institution, taken at the approved partner institution(s) at which the course of study was undertaken. (b) A satisfactory report of their short work placement. 4.1.3 The Programme Director may substitute an alternative form of assessment for any or all of the above. 4.1.4 The Board of Examiners shall take into account the results of the assessment of the placement year when determining the student's final degree classification. 4.2 <u>Requirements for the Ordinary Degree (Single Language only)</u> 4.2.1 The Board of Examiners may require a student to transfer to the Ordinary Degree programme if, in the Level 4 or Level 5 Examination of the Honours Degree programme, the requisite credits for Honours(as set out in the General Regulations) have not been obtained.

	4.2.2 An Ordinary Degree student may be given the opportunity to transfer to the Honours Degree programme no later than the beginning of the final year at the discretion of the Board of Examiners, provided that all the requirements for the Honours Degree are met. 4.2.3 Ordinary Degree Examinations will be held at specified times before the final year of the programme (as set out in the General Regulations) and will comprise the same modules as for students pursuing the Honours programme minus those agreed by the Programme Director.
5. Classification of Awards	The final degree classification will be calculated as set out in the University General Regulations.
6.Prizes	6.1 The award of available Prizes is at the discretion of the Examination Board. 6.2 The Board of Examiners will not award a prize to any student who has failed the module in question or who is unsuccessful in progressing to the next stage of the degree

General Regulations (http://www1.aston.ac.uk/registry/for-staff/regsandpolicies/general-regulations/) and the Regulations for the programme (above) take precedence over other information sources such as student handbooks if there is a conflict. If there is a conflict between General Regulations and Programme Regulations then General Regulations take precedence unless an exemption has been approved.

Further Information	

This specification provides a concise summary of the main features of the programme and the threshold learning outcomes that a student might normally be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. **Future versions of these specifications may show changes to the list of modules to be taken, as our programmes are subject to continuous review and updating.** Information on admissions requirements and career opportunities is available in the relevant prospectus. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in the appropriate module guides and programme handbook(s) which are available to students on enrolment.