MSc BUSINESS & MARKETING ANALYTICS
TIMETABLE 2012/2013

	TERM ONE			TERM TWO			TERM THREE		
	AM 9.00 – 12.00	**PM** 2.00 – 5.00	**PPM** 6.00 – 9.00	**AM** 9.00 – 12.00	**PM** 2.00 – 5.00	**PPM** 6.00 – 9.00	**AM** 9.00 – 12.00	**PM** 2.00 – 5.00	**PPM** 6.00 – 9.00
MON	**BMM601 Marketing Management** *(15 credits)* **Lecture 9.30 – 11.00 Tutorial 11.30 – 1.00** **compulsory module**	**BNM805 Foundation in Business Systems** *(15 credits)* **elective module**		**BNM826 Performance Measurement in Practice** *(15 credits)* **compulsory module AM & PM [WEEKS TBC]**	**BNM826 Performance Measurement in Practice** *(15 credits)* **compulsory module AM & PM [WEEKS TBC]**		**ADDITIONAL WORKSHOP SESSIONS WILL BE SCHEDULED IN THE THIRD TERM – DATES/TIMES TO BE CONFIRMED**		
TUES				**BPG100 Intercultural Communications** *(non-credit bearing)* **optional module**			**MSc DISSERTATION** **(compulsory - 50 credits)** **SUBMISSION DATE: 9 SEPTEMBER 2013**		
WED		**BNM820 Operational Research Methods** *(15 credits)* **compulsory module**							
THURS	**BNM817 Effective Management Consultancy** *(15 credits)* **elective module**	**BNM816 Supply Chain Management** *(15 credits)* **elective module**		**BMM603 Marketing Research** *(15 credits)* **compulsory module**	**BNM821 Data Mining for Managerial Decision Making** *(15 credits)* **compulsory module**				
FRI	**BNM824 Career & Project Skills** *(10 credits)* **compulsory module [DATES TBC]**	**BNM818 Statistical & Econometric Analysis** *(15 credits)* **compulsory module**		**BNM824 Career & Project Skills** *(10 credits)* **compulsory module [DATES TBC]**	**BNM828 Market Analytics** *(15 credits)* **compulsory module**		**BNM824 Career & Project Skills** *(10 credits)* **compulsory module [DATES TBC]**		
	MSc DISSERTATION ***(Compulsory - 50 credits)***								

MODULES

COMPULSORY MODULE ELECTIVE MODULE

ELECTIVE MODULES

CHOOSE 1 ELECTIVE MODULE FROM 3 [TOTAL OF 15 CREDITS]